

Requesting Copies of

WAGING A LIVING

OPPORTUNITIES FOR ACTION

The Annie E. Casey Foundation and the Ford Foundation are pleased to make copies of *Waging a Living* available to community and faith-based organizations, nonprofit organizations, service providers, advocates, policymakers and others who work on issues affecting low-income working families. If you plan to use the documentary in your work, we'd like to know more about how you anticipate using it, and who your viewing audience will be.



In some cases, the Foundations can provide communications or technical assistance to organizations that use the documentary as part of their public outreach strategy, and we also can provide a broadcast-quality version for airing on television.

There are several items on the DVD:

- *Waging a Living: Opportunities for Action*, 26 minutes
- Policy Brief
- Discussion Guide
- Press Release
- Resources

To assist us in tracking and evaluating the use of this important outreach tool, we hope you will allow us to contact you in several weeks to see how you used the DVD and if you found it to be helpful. Please complete the information below:

Name: _____

Organization: _____

Website Address: _____

May we contact you to discuss your experience and ask for your feedback? Yes No

Telephone number/email address to reach you: _____

Brief description of your services/mission: _____

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Number of DVDs requested: _____

Intended audience/audiences:

- Funders Policymakers Community Organizations
 Journalists Service Providers Others _____

Planned venue for the viewing (meeting, town hall forum, conference, etc.): _____

Estimate of how many people will view the documentary: _____

Would you be willing to track the DVD usage to see if it was used as you expected? _____

Do you anticipate any media coverage of events at which the documentary is used? _____

Would you like assistance with:

- Strategies to reach the media
 Editing of op-eds, press releases or media advisories about issues raised in *Waging a Living*
 Community outreach around *Waging a Living* issues
 Help in connecting to your state or local officials around *Waging a Living*

Comments: _____

Shipping information for the DVDs

Please send to:

Name/Organization _____

Address _____

City, State Zip _____

Please email or fax this form to: Laura Hayes at laura@wagingaliving.net or Fax: 301-656-0633.

Please call Laura Hayes at 301-656-0348 with any questions.

Thank you for your help!