



Expertise

- Air pollution
- Clean water
- Climate change
- Environmental enforcement
- Environmental justice
- Fisheries & wildlife protection
- Green jobs
- Land conservation
- Renewable energy
- Stormwater runoff
- Sustainable agriculture
- Toxics & pesticides

Environment

The Hatcher Group helps advance environmental issues and conservation programs across the country. Our talented staff bring decades of experience working with nonprofit and government clients to create public outreach campaigns and communication strategies that resonate and inspire action.

RECENT SUCCESS STORIES



Developed targeted messaging and communications tools to increase awareness of and participation in a new project to restore pelagic fish in the Gulf of Mexico, as part of the long-term restoration plan following the BP oil spill.



Used earned and digital media, policymaker outreach, and grassroots advocacy to pass state legislation to restrict consumer use of neonic pesticides, known to harm pollinators, and to ban chlorpyrifos, proven to cause brain damage in children.



Increased media coverage and online activism to draw attention to legal action needed to hold polluters accountable for cleaning up Conowingo Dam and restoring natural resources to protect the Chesapeake Bay.



Created a brand and developed a strategic communications campaign to build political support for a regional partnership targeting four states to restore the Delaware River watershed.

ADDITIONAL CLIENTS



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