



Events

Make Your Message an Experience.

WE PROVIDE

- Program development
- Logistical coordination
- Vendor and venue negotiations
- Visual design and multimedia production
- Audience identification and outreach
- Invitation and registration management
- Facilitation/presentation
- Media outreach and coordination
- Social media promotion
- Post-event evaluation

THE TEAM

Our events team expertly manages complex logistics and creates compelling content that moves audiences. We have produced powerful programs for more than 25 years and bring extensive experience in planning and promoting events. We work with government agencies, national foundations, nonprofits, and other mission-driven organizations—and we can't wait to spark action for you.

Every event tells a story. Let us create yours.

Hatcher turns your message into an experience that inspires audiences, empowers advocates, and energizes stakeholders. We create memorable engagements that advance your mission, from press briefings and partner convenings to stakeholder activities, multi-day conferences, rallies, and celebratory events. Our dedicated events team helps clients throughout the planning and execution process, conceptualizing the ideal format—in person, virtual, or hybrid—then developing a targeted promotion strategy and cost-effective production plan to achieve your communications goals.

One team, strategic solutions.

We create compelling and effective content-driven experiences by enlisting the full expertise of Hatcher's communications, digital, design, and events teams. Our design experts elevate an event's visual impact, from logos and graphics to stage design and custom websites. The digital team devises strategic social media campaigns that amplify content.

Our multimedia producers create eye-catching video content as part of event programming, but we also capture and package videos that extend the life of your event. Our media relations specialists can also pitch an event to garner press coverage.

Should your event require a more customized approach, we welcome the chance to imagine and execute the right solution for you.

