Hatcher

WE PROVIDE

- Concept, script, and storyboard development
- Full-service video production
- Animation and motion graphics
- Photography
- · Color correction and grading
- Radio and streaming ad production

- · Podcasting
- Voiceovers and narration
- Editing, color, and audio post-production
- Multimedia integrated event support

THE TEAM

Our diverse team includes seasoned strategic communications, marketing, and public relations professionals; accomplished multimedia designers; digital media experts; skilled video and radio producers; award-winning journalists; and former legislative staffers. We work with government agencies, national foundations, nonprofits, and other missiondriven organizations to produce communications assets to effect positive change in the world.

Multimedia Production

Multimedia Solutions That Motivate and Inspire.

Let's make visual solutions that tell your story.

Our award-winning multimedia production team consists of producers, animators, filmmakers, photographers, and editors-multimedia professionals who will work to understand your messaging goals and help identify the most effective methods to reach your audience. From emotional documentarystyle videos that reflect the humanity of those you serve, to motion graphic explainer videos that break down complex data, to broadcast-quality commercials that compel national audiences to action, no project is too big or too small for us. Our creative partnership begins by honing your message, goals, audience, and timeline. We dive into concept brainstorming and creation, where we identify the look and feel of the deliverables, then develop storyboards and scripts to successfully convey your content.

Meeting your needs from concept through delivery.

Our team manages the entire pre-production process, fully planning every detail: researching concepts, drafting interview questions, planning logistics and shoot schedules, scouting locations, casting talent, managing crew, and imagining set design. In production, we bring that vision to life. We efficiently facilitate filming, photography, recording, and crew and talent direction. In post-production, our editors and animators turn raw footage and designs into captivating visual products. We add music that enhances emotion and capture the supporting visuals or b-roll that add visual richness to create a final video that moves your audience. Combining audio and color correction, motion graphics, visual effects, and captioning, our polished final product is optimized to your broadcast, streaming, or screening specifications.







