



Web Development and User Experience

Designing Experiences for Lasting Impact.



WE PROVIDE

- Web development
- UI and interaction design
- Discovery mapping
- Client experience consultation
- User and product testing
- Information architecture design
- Usability audit
- Accessibility/compliance audit
- UX research and analysis
- Technology integration

THE TEAM

Our diverse team includes seasoned strategic communications, marketing, and public relations professionals; accomplished multimedia designers; digital media experts; skilled video and radio producers; award-winning journalists; and former legislative staffers. We work with government agencies, national foundations, nonprofits, and other mission-driven organizations to produce communications assets to effect positive change in the world.

At Hatcher, we know that a website is more than just content on a page—it's an experience.

A great website not only highlights your mission and promotes your work, but also inspires visitors to act. That's why Hatcher's Web Development and User Experience (UX) process focuses on the user. We center the user's unique needs and goals to develop a website that effectively showcases your work while building a lasting connection with visitors through an outstanding user experience.

Our UX process outlines each of your user's touchpoints to strategically design products that will compel your audience to act, give, or learn more. Hatcher employs user research, strategic positioning, proven technology, data analytics, and user interface and development best practices to produce a website that maximizes accessibility, optimizes usability, and provides the highest value.

Whether you're starting from scratch or refreshing your existing website, Hatcher provides design- and data-driven solutions that meet your business goals and your users' needs.

